

Financial Data Analysis with Python

Lecture 10. Review

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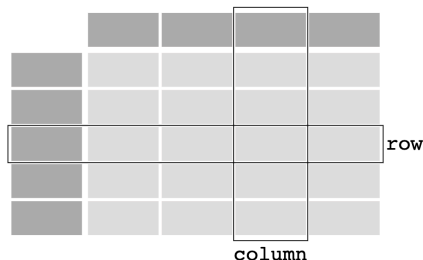
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June 4, 2024

Summary

- ▶ An introductory course in working with data in Python
 - ▶ Much of this course focuses on table-based (structured) data
 - ▶ **pandas** is a major tool throughout much of the course
 - ▶ **pandas** contains data structures and data manipulation tools designed to make data cleaning and analysis fast and easy in Python

DataFrame



What is Pandas for?

- ▶ 4 typical steps: load, clean, wrangling, and analyze
 - ▶ Data loading and storage (L3)
 - ▶ Reading and writing data in multiple formats (.csv .xls .txt .json)
 - ▶ Indexing & reindexing
 - ▶ Data cleaning and preparation (L3)
 - ▶ Handling missing data
 - ▶ Data transformation
 - ▶ Data wrangling: join, combine, and reshape
 - ▶ Aggregation and group operations (L4)
 - ▶ Combining and merging datasets (L5)
 - ▶ Data analysis
 - ▶ Plotting and visualization (L6)
 - ▶ Time series data analysis (L7)

Lecture 02. Data Structure

- ▶ Python built-in types:
 - ▶ Scalar types: numeric types (int, float), string, boolean
 - ▶ Data structures: list, set, dict
- ▶ Pandas data structures:
 - ▶ Series: `pd.Series()`
 - ▶ Series is a one-dimensional array-like object containing a sequence of **values** and an associated array of data labels (a.k.a. **index**)
 - ▶ DataFrame: `pd.DataFrame()`
 - ▶ DataFrame is **two-dimensional**
 - ▶ DataFrame represents a rectangular table of data and contains an ordered collection of columns
 - ▶ Essential functionality
 - ▶ Selection and filtering: `loc[]`, `iloc[]`
 - ▶ Sorting and ranking: `sort_index()`, `sort_values()`

Lecture 03. Data Loading and Cleaning

- ▶ Data preparation: loading, cleaning, transforming, and rearranging
 - ▶ Reading and writing **tabular data** as a DataFrame object
 - ▶ `read_csv()`, `to_csv()`
 - ▶ Parameters of data loading functions (header, names, index_col, etc.)
 - ▶ Data cleaning and preparation
 - ▶ Missing data: `dropna()`, `fillna()`
 - ▶ Duplicates: `drop_duplicates()`
 - ▶ Replacing values: `replace()`
 - ▶ Vectorized string functions: `str.contains()`, `str.split()`

Lecture 04. Data Aggregation and Group Operations

- ▶ Split-apply-combine
 - ▶ A Series/DataFrame is **split** into groups based on one or more keys
 - ▶ A function is **applied** to each group, producing a new value
 - ▶ The results of all those applications are **combined** into a result object
- ▶ GroupBy mechanics
 - ▶ `groupby()`: slice, dice, and summarize datasets
 - ▶ Built-in functions: `mean()`, `size()`, `sum()`, `count()`
 - ▶ Data aggregation: `agg()`, `apply`
 - ▶ Data transformation: `transform()`

Lecture 05. Data Wrangling: Combine and Merge

- ▶ Combining and merging datasets
 - ▶ `pandas.concat()` concatenates or "stacks" together objects along an axis
 - ▶ Concatenating along the row: `axis=0`
 - ▶ Concatenating along the column: `axis=1`
 - ▶ `pandas.merge()`: connects rows in DataFrames based on one or more keys
 - ▶ inner join, outer join
 - ▶ left join, right join
 - ▶ many-to-one join, many-to-many join
 - ▶ merge on column, merge on index

Lecture 06. Plotting and Visualization

- ▶ Basic data visualization using pandas, matplotlib, and seaborn
 - ▶ Plotting with pandas
 - ▶ Line plot: `plot()`
 - ▶ Bar plot: `plot.bar()`, `plot.barh()`
 - ▶ Histograms: `plot.hist()`
 - ▶ Density plot: `plot.density()`
 - ▶ Plotting with matplotlib
 - ▶ Create one or more subplots: `plt.subplots()`
 - ▶ Plotting with seaborn
 - ▶ Grouping dimension: `sns.barplot(hue)`
 - ▶ Additional grouping dimension: `sns.catplot(hue, col, kind)`
 - ▶ Histogram and density estimate: `sns.histplot(kde)`
 - ▶ Scatter plot and linear regression: `sns.regplot()`

Lecture 07. Time Series

- ▶ Time series data: data that is observed at many points in time forms
 - ▶ Data types of date and time
 - ▶ `datetime.datetime()`: stores both the date and time
 - ▶ `datetime.timedelta()`: difference between two datetime objects
 - ▶ Converting between string and datetime
 - ▶ `datetime.strptime()`, `dateutil.parser()`, `pd.to_datetime()`
 - ▶ Time series basics
 - ▶ Time series object as index: **DatetimeIndex**
 - ▶ Fixed-frequency date ranges: `pd.date_range()`
 - ▶ Moving data backward and forward through time: `pd.shift()`
 - ▶ Resampling and frequency conversion
 - ▶ Downsampling: `resample()`
 - ▶ Upsampling `resample().asfreq()`, `resample().ffill()`
 - ▶ Moving window: `rolling()`

Lecture 08. Web Page and Crawler

- ▶ Web page
 - ▶ **HTML**, CSS, Javascript
 - ▶ HTML element: defined by a **start tag**, some **content**, and an **end tag**
 - ▶ HTML attributes: **id**, **class**, **style**
- ▶ Crawler
 - ▶ Common tools: **requests**, **BeautifulSoup**, Selenium, **pd.read_html()**
 - ▶ Four-step rule:
 - ▶ **Request** the content of a specific URL from the server
 - ▶ **Download** the content (source code)
 - ▶ **Identify** the elements of the page
 - ▶ **Extract** and (if necessary) reformat those elements into a dataset

Lecture 09. Text Processing

- ▶ Regular expression (RE)
 - ▶ RE characters
 - ▶ Metacharacters, Quantifiers, Groups and ranges, Escape characters
 - ▶ `re` module functions: pattern matching, substitution, and splitting
- ▶ Fuzzy Match
 - ▶ **Edit distance** (aka. **Levenshtein** distance)
 - ▶ Simple Ratio: `fuzz.ratio(str1, str2)`
 - ▶ Partial Ratio: `fuzz.partial_ratio(str1, str2)`
 - ▶ Token Sort Ratio: `fuzz.token_sort_ratio(str1, str2)`
 - ▶ Token Set Ratio: `fuzz.token_set_ratio(str1, str2)`
- ▶ Textual analysis with OpenAI API

Good Luck with the Final Exam