

FinTech

Lecture 0. Introduction

Luping Yu

Xiamen University

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Course information

- ▶ Instructor: Luping Yu (俞路平)
 - ▶ B.Eng. Electronic Information Engineering, UESTC
 - ▶ M.Sc. Computer Science, Bristol
 - ▶ Ph.D. Finance, HKU
- ▶ Email: lupingyu@xmu.edu.cn
- ▶ Office: J2-326

- ▶ Tutor: TBA

Greetings!

- ▶ Be welcome in this lecture hall!
- ▶ Please ask questions/let me know if I'm difficult to understand
- ▶ This is an introduction to FinTech
- ▶ First Question: **What is FinTech?**

Syllabus

- ▶ Module 1: Reshaping the banking and payments industry
- ▶ Module 2: Raising money with FinTech
- ▶ Module 3: Harnessing data with AI and machine learning
- ▶ Module 4: Transforming personal finance with FinTech
- ▶ Module 5: Demystifying blockchain and cryptocurrency
- ▶ Module 6: Forging the future of FinTech

Key questions in this course

- ▶ How FinTech is revolutionizing the provision of financial services across multiple industries?
 - ▶ Think creatively about **challenges** faced by FinTech companies
 - ▶ Think critically about the **future** of FinTech:
 - ▶ Which actors will drive future innovation?
 - ▶ Which technologies will have long-lasting impacts on the financial sector?

Q & A